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United Nations
Educational, Scientific and
Cultural Organization

We are pleased to invite you to the international conference „**UNESCO Media development indicators: Monitoring media development in Croatia**”, to be held under the auspices of the President of Croatia Mr. Stjepan Mesić, and organized by the Centre for Media and Communication Research, Faculty of Political Science, University of Zagreb in cooperation with the Communication Development Division of UNESCO. The conference will take place on September 25 2009, at the Faculty of Political Science, University of Zagreb, Lepušićeva 6.

The aim of the conference is to open a critical debate about the state of the Croatian media system, based on the analysis through the UNESCO media development indicators. The conference is the concluding part of the project “Monitoring media development – implementing UNESCO media development indicators”, carried out by the Centre for Media and Communication Research (CIM), Faculty of Political Science, University of Zagreb, with support of and in cooperation with the Communication Development Division of UNESCO .

The project is the first independent application of the UNESCO media development indicators, adopted in Paris in 2008. The aim of the project is to establish a regular evaluation of the democratic and professional development of the Croatian media landscape. The analysis is based on the five areas UNESCO media development indicators:

- 1) The system of regulation and control
- 2) Plurality and transparency of ownership
- 3) Media as a platform for democratic discourse
- 4) Professional capacity building and supporting institutions
- 5) Infrastructural capacity (including ICT's).

The conference will be addressed by Mr. Wijayananda Jayaweera, Director of the Communication Development Division of UNESCO, and will feature expert participants from academia, media professions and policy makers.

The conference will provide an opportunity for the media experts from the region to get acquainted with the indicators, and consider their implementation in their countries.

The organizers can cover the travel (economy class) and hotel costs for a limited number of participants from Central and Eastern Europe.

The preliminary agenda is attached. For participation or additional information please contact us at the e-mail bellow. As the University is closed for the summer, we will be able to answer after August 20, 2009.

Conference organizer:

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